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Mikeva expands to Kainuu region

Mikeva expands its operations to Kainuu region in the North-East Finland by acquiring elderly care operator Willa Wanha. Willa Wanha was established in 2004 in the municipality of Ristijärvi. Today, with 23 customer beds and almost a decade of high quality services to the elderly, Willa Wanha is one of the most well-reputed companies in the region. One of the two owners, Mrs. Tarja Tolonen, will transfer to Mikeva and will continue as the unit manager while the other owner, Mrs. Kaisa Tolonen, will head to new challenges based on her own wish.

“Willa Wanha is an exceptionally well-run local company and we are delighted that Willa Wanha further expands Mikeva’s strong competence. Mikeva’s growth strategy will continue to be based on both organic openings and acquisitions. Willa Wanha’s values fit Mikeva’s core values well”, states Mikeva’s CEO Mr. Petri Pitkäranta. Mrs. Tarja Tolonen says that she and her team are looking forward to being part of Mikeva.

Mikeva currently operates nationwide in 67 service homes in 45 municipalities with a total of approximately 1.300 customer beds.